



July 9, 2020

Vimeo, Inc.  
555 West 18 Street  
New York, NY 10011

Re: Vimeo, Inc.'s Compliance with the California Consumer Privacy Act

Dear Customer,

Thank you for being a customer of Vimeo, Inc. ("**Vimeo**"). This letter is in response to your inquiry about Vimeo's compliance with the California Consumer Privacy Act of 2018, Cal. Civil Code § 1798.100 et seq., as amended ("**CCPA**") with respect to the Vimeo.com Terms of Service Agreement ("**Agreement**") entered into by you ("**Customer**") and Vimeo whereby Vimeo has agreed to provide you with certain services ("**Services**"). Capitalized terms identified in this letter have the same meaning as defined in the CCPA, unless otherwise expressly stated herein. Vimeo agrees and acknowledges the following compliance obligations under the CCPA:

1. For the purposes of providing the Services to Customer, Vimeo may access, collect, or receive, Personal Information of Customer's end users, in relation to which Customer is subject to certain obligations under the CCPA.
2. With respect to the provision of Services, Customer is the Business and Vimeo is the Service Provider;
3. Except as authorized law or by Customer via the Agreement, Vimeo's Privacy Policy, Vimeo will not (i) Sell the Personal Information; or (ii) retain, use or disclose the Personal Information for any purpose other than for providing the Services or in furtherance of the Business Purposes; and
4. Vimeo will not process the Personal Information other than as contemplated in the Agreement or as reasonably necessary to perform the Services. Vimeo may, among other things, process Personal Information to detect data security incidents, protecting against fraudulent or illegal activity, create datasets of Aggregate Consumer Information and Deidentified Information, appoint subprocessors, and any other Business Purpose or operational purpose permissible under the CCPA of a Service Provider that does not cause Vimeo to lose its Service Provider status.

Vimeo appreciates your attention to this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael A. Cheah".

Michael A. Cheah  
General Counsel